

THE BRANDEIS HOOT

Advertising Contract

Type of Ad	Number of Weeks	Price
Discount (if applicable)		
Added costs (if applicable)		
Please make checks payable to Brandeis University , with “ The Hoot ” in the memo line.	Total	
	Select Payment Method: <input type="checkbox"/> Prepaid <input type="checkbox"/> Bill Later	

Business Name and Billing Address:

Purchased by:

Phone:

Email:

Signature: _____

Date: _____

Special Instructions:

Details

Publication Dates and Deadlines.

We are a weekly Friday publication. All orders must be finalized and advertising copy received by 5pm on the Wednesday preceding the date of publication.

Design and typesetting services.

We will design your ad for the extra fee of \$25. Requests for this service must be made one week before the desired publication date.

Payment.

Payment may be made by check or University DTV. We cannot accept credit cards at this time. **Please make all checks payable to Brandeis University (Memo: The Hoot).** Charge line information available upon request.

Please mail checks to:

The Brandeis Hoot
 c/o Andrew Elmers
 MB 3145 Brandeis University
 PO Box 549110
 Waltham, MA 02454

Notes. All advertising copy is subject to the approval of the editor-in-chief and Advertising Editors. A publication schedule is available upon request.

Technical Information.

The Hoot is a five-column tabloid. Printed by offset on newsprint, each page measures 10 inches wide by 16 inches tall. The line screen is 85 lines per inch. Negatives and reproduction proofs are acceptable. Ads may be sent electronically to ads@thebrandeishoot.com as a TIFF, JPEG, PSD, or PDF. All sizes are listed first by width and then by height.

Discounts.

On-campus rates apply to all Brandeis-affiliated departments, schools, offices, programs, and centers. Non-profit rates apply to organizations that meet the definition of a 501(c) non-profit under US tax codes. Student rates apply to all individual students and to all student organizations registered with the Student Union, Hillel, or the Graduate Student Association.